



Gold Ribbon Rescue

2023 Annual Report

Mission Statement

Gold Ribbon Rescue, Inc. (GRR) was founded in 1998 to meet three objectives:

- ❁ Provide a network for shelter, rehabilitation and placement of Golden Retrievers in permanent homes in Central Texas.
- ❁ Provide public education about responsible dog ownership and about the Golden Retriever breed in particular.
- ❁ Provide a forum for Golden Retriever fanciers to meet and share information.

We are a non-profit 501(c)(3) organization as recognized by the IRS.



Gold Ribbon Rescue
Board of Directors

Michelle Goldberg
President

Julie Birkeneder
Vice President

Sandy Nelle
Treasurer

Hara Cootes
Secretary

Paula Ellis
Director at Large

Susan O'Reilly
Director at Large

Jacki Mulkey
Director at Large



Your support enables GRR to provide the safety, refuge and love our Goldens need on their journey to their forever homes.

A Year in Review

In 2023 we took in 121 dogs from 34 communities and 9 shelters. Of these incoming dogs, 5 were owner returns from previous years and dogs ranged in age from 5 days to 16 years. There were 90 dogs adopted. We are seeing fewer Heartworm positive dogs with only 5 in 2023 so this is truly a wonderful trend. Lastly, our most popular names in 2023 were Charlie and Cooper (tied at 4 each) and Jax (3).

Gold Ribbon Rescue welcomes dogs regardless of age and health, such that medical costs are our greatest expense. We continued to see dogs with emotional and training needs, so we invested in behavioral training. Our medical and training expenses represented 82% of total expenditures in 2023.

Sixty-two percent of our 2023 incoming dogs were owner surrenders, of which the majority were male dogs under 2 years. We processed 378 adopt/foster applications, conducted 205 telephone interviews, and completed 174 home visits.

Key to Gold Ribbon's success is a dedicated team of hard-working volunteers across all areas of the organization, carefully matching each dog to the right family and having an unwavering commitment to provide the care dogs need for a full, safe and happy life.

We're proud of our 2023 accomplishments and look forward to rescuing more Golden Retrievers and changing their lives in 2024 and beyond.



In 2023, Gold Ribbon Rescue celebrated its 25th anniversary of rescuing and rehoming Golden Retrievers.



Golden retrievers bring sunshine wherever they go.
Unconditional love in a fluffy package.

2023 Intake Trends

Over the past three years, we have observed several trends:

- ❁ Cute puppies purchased while people worked from home were not properly trained and became energetic, out-of-control adolescent dogs, hence the large number of incoming young dogs.
- ❁ Dogs with health issues and their families could not afford proper medical care.
- ❁ Shelters preferring to rehome dogs within their own community.
- ❁ A very large number of families interested in rescue because they have the misconception that rescue is a way to get a dog that is housebroken, trained and less costly.

For more detailed information on incoming dogs, review our 2023 Demographics on page 9.



Rescue-Minded Adopters

Are you looking for a pretty, fluffy, housebroken Golden or do you have a “rescue heart?” At Gold Ribbon Rescue, we need the latter.

We believe that all of our dogs are diamonds in the rough and need a family who will help them shine. Our Golden Retrievers deserve families who understand that bringing a new dog into their home means that the dog will have some baggage from their past that may not be desirable, but that is workable.

If you are looking for the perfect dog, we suggest that you contact a reputable breeder. However, if you have a “rescue heart,” we are excited to hear from you.

“If you look over the reasons owners surrender a dog, you will see that Gold Ribbon Rescue has helped in many situations: when owners are in a tight financial corner or a tough place personally or moving out of state, or their dog is in true danger from injury, illness, a trigger-happy neighbor, or other dogs in the home going after it. We always do our best to help, and we can truly say that GRR has done some good for dogs and the community – and we do this every day. Even if the rescue doesn’t work out, the fact that we TRIED makes a difference. I’m proud of the good GRR has done in helping people and their Golden Retrievers.”

Becky LaBrum – GRR Volunteer of 23 years



“If there are no dogs in heaven,
then when I die I want to go
where they went.”

Will Rogers

2023 Incoming Dogs

08-049	Chewy	23-023	Amber	23-048	Harley/ Charlie	23-069	Oliver	23-093	Chief
16-098	Kimber	23-024	Lyric	23-049	Dio	23-070	Marilyn Monroe	23-094	Aster
21-065	Honey	23-025	Ranger	23-050	Barney	23-071	Marlon Brando	23-095	Poppy
21-070	Molly	23-026	Ally	23-051	Balboa/ Rocky	23-072	Big J	23-096	Lilac
23-001	River	23-027	Buddy	23-052	Malibu/ Marley	23-073	Greta Garbo	23-097	Gabriel
23-002	Cheyenne	23-028	Nori	23-053	Callie	23-074	Luke	23-098	Oli
23-003	Rosie	23-029	Luna	23-054	Cooper	23-075M	Ginger Snap	23-099	Bodie
23-004	Parker	23-030	Travis	23-055	Beans	23-076	Rio	23-100	Hank
23-005	Goose	23-031	Teddy	23-056	Jax	23-077	Scoop	23-101	Amelia
23-006	Mia	23-032	Madison	23-057M	Brooklyn	23-078	Bella Marie	23-102	Milo
23-007	Brody	23-033	Reese	23-058	Walker Hayes	23-079	Rasta	23-103	Luke
22-008	Magnus	23-034	Mystic	23-059	Ray-Ban	23-080	Goldie	23-104	Penzey
22-009	Bailey	23-035	Echo	23-060	Coppertone	23-081	Groot	23-105	Ramsay
23-010	Star	23-036	Liberty Belle	23-061	Panama Jack	23-082	Bentley	23-106	Asher
23-011	Aquarius	23-037	Aluna	23-062	Maui Jim	23-083	Riley	23-107	Cricket
23-012	Plsces	23-038	Shine	23-063	Mojo	23-084	Harper	23-108	Charlie Brown
23-013	Aries	23-039	Bronx	23-064	Teddy	23-085	Carley	23-109	Booker
23-014	Taurus	23-040	Manhattan	23-065	Ocean Pacific	23-086	Nash	23-110	Sidka
23-015	Gemini	23-041	Penn	23-066	Capri Sun	23-087	Kayce	23-111	Winter
23-016	Virgo	23-042	Bucky	23-067	Katie	23-088	Macey	23-112	Lennon
23-017	Libra	23-043	Sophia	23-068	Tommy Bahama	23-089	London	23-113	McCartney
23-018	Capricorn	23-044	Daisy			23-090	Violet	23-114	Ripley
23-019	Gus	23-045	Zaya			23-091	Spencer	23-115	Bennington
23-020	Sam	23-046	Charles Lee Pancake			23-092	Mongo	23-116	Ellie
23-021	Kimber								
23-022	Gunny	23-047	Chester						



Gold Ribbon Rescue
Rescuing Golden Retrievers and changing
their lives forever.

2023 Revenue/Expenses

2023 Revenue

Application/Adoption Fees	\$55,180
Donations	\$168,640
Grants	\$4,500
Events	\$7,762
Membership	\$8,190
Miscellaneous	\$2,521
TOTAL	\$246,793

2023 Expenditures

Operations/Administrative	\$38,671
Dog Expenses	
Medications/Chips	\$4,653
Training	\$27,564
Vets Clinics	\$149,504
Total Dog Expenses	\$182,097
Education/Fundraising/Misc	\$1,095
PayPal	\$1,789
TOTAL	\$223,652
Net Revenue	\$23,140

Number of different communities,
owner surrender: 34

Number of different shelters: 9

Health/Breed/Origin at Intake

Heartworm Positive dogs	5
Intact dogs	78
Spayed/neutered dogs	43
Mixed Breeds	18
Non-Golden	1

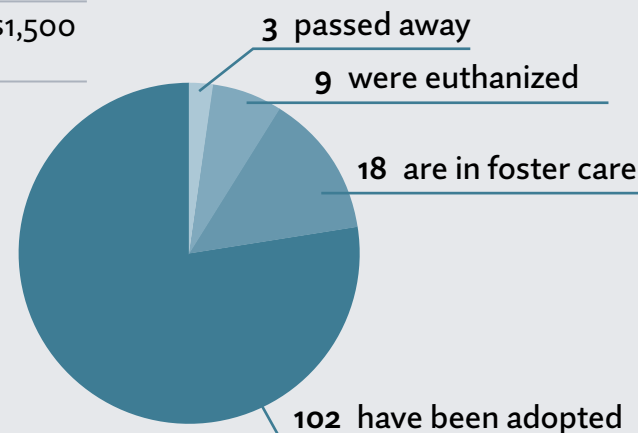
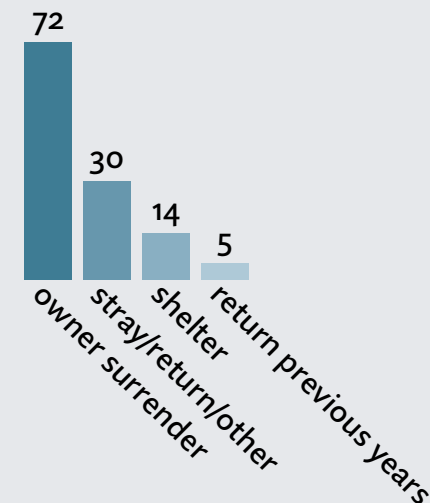
Veterinary Costs

Basic wellness exam	\$60
Rabies, DHLPP and Bordetella vaccinations	\$100
Vaccinations plus Heartworm test and fecal testing	\$250
Spay or Neuter	\$500
Dental cleaning and extractions	\$750
Heartworm Treatment	\$1,000
Orthopedic procedures and surgeries (minimum)	\$1,500

Age Ranges

0-2:	64	53%
3-5:	29	24%
6-8:	19	16%
9-11:	8	6%
12 +:	1	<1%

Total Incoming: 121 dogs



OLLIE



Gold Ribbon Rescue