

Gold Ribbon Rescue

2022 Annual Report



Gold Ribbon Rescue's **Board of Directors**

Michelle Goldberg

Julie Birkeneder

Sandy Nelle

Hara Cootes

Paula Ellis Communications

Denise Martinez

Jackie Mulkey

Mission Statement

Gold Ribbon Rescue, Inc. (GRR) was founded in 1998 to meet three objectives. We are a non-profit 501(c)(3) organization as recognized by the IRS. GRR's main function is to provide a network for sheltering, rehabilitation and placing Golden Retrievers in permanent homes in Central Texas. GRR's second function is to provide public education about responsible dog ownership and, in particular, about the Golden Retriever breed. Third, GRR provides a forum for Golden Retriever fanciers to meet.

GRR members assist each other with advice and information about training, health problems, and local dog activities. Occasional social activities include the dogs and give GRR members and friends a chance to meet and enjoy the company of Golden Retrievers.



A Year in Review

Vision, commitment, countless volunteer hours and generous donations have helped Gold Ribbon Rescue thrive through the years and 2022 was no different. In 2022, we took in 90 dogs from 33 communities and 7 shelters. Dogs ranged in age from 3 months to 12+ years. Eighty dogs were adopted.

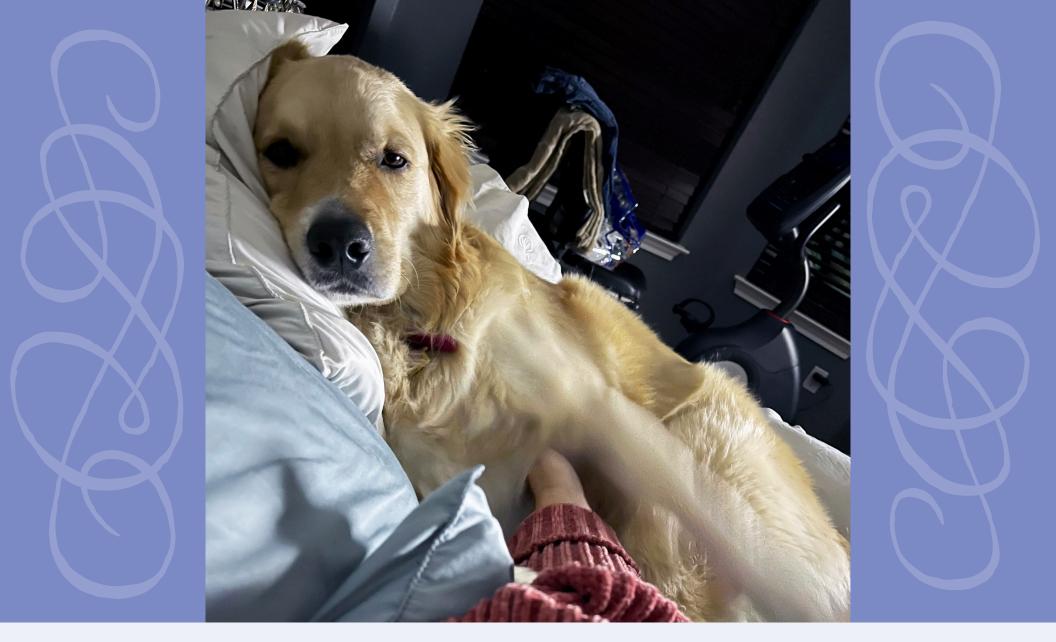
Gold Ribbon Rescue welcomes dogs regardless of age and health, such that medical costs are our greatest expense. We continued to see an increased number of dogs with emotional and training needs, so we invested in behavioral training. Our medical and training expenses represented 72% of total expenditures in 2022.

A record 74% of our 2022 incoming dogs were owner surrenders, of which the majority were dogs under 2 years. This is significantly different from what Gold Ribbon Rescue saw three to five years ago. We processed 410 adopt/ foster applications, conducted 159 telephone interviews, and completed 160 home visits.

Key to Gold Ribbon's success is a dedicated team of hard-working volunteers, carefully matching each dog to the right family and having an unwavering commitment to provide the care dogs need for a full, safe and happy life.

We're proud of our 2022 our accomplishments and look forward to rescuing more Goldens and changing their lives forever.





Gilda Radner

"I think dogs are the most amazing creatures; they give unconditional love. For me, they are the role model for being alive."

Intake Trends We Observed in 2022

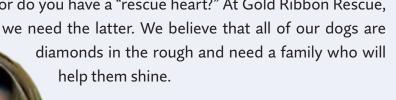
- Cute puppies purchased while people worked from home were not properly trained and became energetic, out-of-control adolescent dogs, hence the large number of incoming young dogs.
- More dogs due to a family's financial situation, downsizing or relocation.
- Dogs with health issues and their family could not afford proper medical care.

- Shelters preferring to rehome dogs within their own community.
- A very large number of families interested in rescue because they have the misconception that rescue is a way to get a dog that is housebroken, trained, or less costly.



Do You Have a Rescue Heart?

Are you looking for a pretty, fluffy, housebroken Golden or do you have a "rescue heart?" At Gold Ribbon Rescue, we need the latter. We believe that all of our dogs are



Our Goldens deserve families who understand that bringing a new dog into their home means that the dog will have some baggage from their past that may not be desirable, but that is workable.

We need families who are willing to:

- Put the dog's needs above their wants.
- NOT expect too much on day one, week one or month one.
- NOT put conditions on the dog they are willing to bring into their home.
- Follow guidance to set the dog up for success.
- Commit to making a dog thrive as a true member of their family.
- Understand that bringing any dog into your home will require work and some lifestyle changes but know that a dog's love is worth the effort.

If you are looking for the perfect dog, we suggest that you contact a reputable breeder. However, if you have a "rescue heart," we are excited about finding you a forever family member.





Milan Kundera

"Dogs are our link to paradise."

Incoming Dogs

11-078	Zeus	22-019	Dahna	22-042	Powell	22-065	Hailey
15-084	Rose	22-020	Rosie	22-043	Miggy	22-066	Bella
16-098	Zoe	22-021	Kaleigh	22-044	Daisy	22-067	Meadow
18-096	Forrest	22-022	Gemma	22-045	Nahla	22-068	Benny
21-055	Trackr	22-023	Asher	22-046	Anna	22-069	Сар
22-001	Benny	22-024	Camper	22-047	Kristoff	22-070	Bucky
22-002	Boston	22-025	Oliver	22-048	Winslow	22-071	Muttley
22-003	Max	22-026	Leo	22-049	Nash	22-072	Sunny
22-004	Primrose	22-027	Charlie	22-050	Sharkie	22-073	Leo
22-005	Brody	22-028	Stevie	22-051	Nehemiah	22-074	Allie
22-006	Gypsy	22-029	Lily	22-052	Kam	22-075	Yuma
22-007	Diamond	22-030	Echo	22-053	Pixie	22-076	Bear
22-008	Walter	22-031	Orion	22-054	Marley	22-077	Hulk
22-009	Sady	22-032	Riley	22-055	Hunter	22-078	Buddy
22-010	Titus	22-033	Whimsy	22-056	Riley	22-079	Cooper
22-011	Oso	22-034	Drama	22-057	Lady	22-080	August
22-012	Miles	22-035	Blue	22-058	Bonnie	22-081	Bella
22-013	Jewel	22-036	Scout	22-059	Banks	22-082	Tripper
22-014	Molly	22-037	Bubbles	22-060	Hershey	22-083	Russell
22-015	Hunter	22-038	Benelli	22-061	Bailey	22-084	Roko
22-016	Topaz	22-039	Jingles	22-062	Cooper	22-085	Solstice
22-017	Jameson	22-040	Oscar	22-063	Charlie		
22-018	Ford	22-041	Arizona	22-064	Emory		



Oprah Winfrey

"I want to work like a dog, doing what I was born to do with joy and purpose. I want to play like a dog, with total, jolly abandon."

Emma Kenney

"Opening up
your life to a dog
who needs a
home is one of
the most fulfilling
things
you can do."

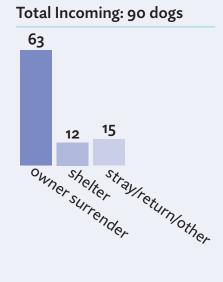
2022 Revenue	
Adoption/Application Fees	34,600
General Donations	84,688
Programs	
Extraordinary Golden Fund	2,331
Amazon Smile	3,195
Calendar	6,233
Permanent Foster Sponsors	1,000
Grants	5,375
Events	14,312
Membership	9,925
Interest	718
Adjustment	-32
Total Revenue	162,345

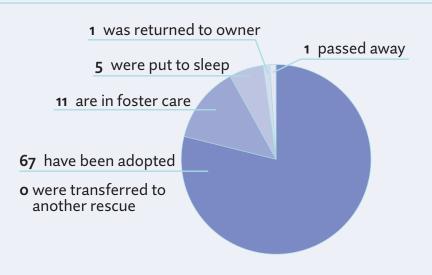
2022 Expenditures					
Operations					
IT: Hosting/ web service/DB/email	16,840				
Software	2,231				
Postage/Printing	2,850				
Telephone/Storage	2,665				
Credit Card Fees	2,632				
Accounting	2,436				
Insurance	4,618				
Miscellaneous	332				
Total	34,604				
Dog Expense					
Medications	4,620				
Fees: Boarding/transfer/collars 1,694					
Training	20,493				
Veterinary	87,605				
Total	114,414				
Events	7,253				
Miscellaneous	2,236				
Total Expenditures	158,505				
Net Revenue	3,840				

Condensed Statement of Activities Year Ended December 31, 2022 Unaudited

2022 Demographics







Number of different communities, owner surrender: 33 Number of different shelters: 7

Health/Breed/Origin at Intake

Heartworm positive dogs: 8

Intact dogs: **59**

Spayed/neutered dogs: 31

Mixed breeds: 10

Non-Goldens: 3

TOTAL ADOPTION: 80 dogs

Age Ranges

0-2: **50** 56%

3–5: **17** 19%

6-8: **10** 11%

9-11: **10** 11%

12+: **3** 3%

Veterinary Costs

- \$50 funds a basic wellness exam at a GRR vet.
- \$100 funds wellness exam plus Rabies, DHLPP and Bordetella vaccinations at a GRR vet.
- \$250 funds a wellness exam, vaccinations and heartworm test and fecal testing at a GRR vet.
- \$500 funds dental extractions/ cleaning at a GRR vet and helps support other medical needs such as spay or neuter (\$400) heartworm treatment (\$900) and orthopedic procedures and surgeries which start at \$1000.











